

Womankind – Verified Compliant with the People In Aid Code of Good Practice



Why did Womankind Worldwide want to obtain Verified Status?

Organisations displaying a People In Aid Quality Mark can be seen as leaders within the humanitarian and development sector. Gaining verified status enabled us to demonstrate to our staff that the organisation is working towards the highest standards of people management.

How did you do this?

In order for Womankind to achieve verified status it was essential for us to have internal buy-in from the Executive Director and Senior Management Team. This process was strongly supported by them and enabled us to achieve this.

What were the main challenges?

Applying the process to a medium sized NGO with limited resources.

What are the main benefits to Womankind Worldwide from the Quality Mark?

- Recognition for the our HR function internally and externally
- Peers and potential employees may recognise the organisation as a employer of choice
- A tool to engage with staff
- Improving our people management systems and helping us to plan for the future
- Womankind can continue to use People in Aids HR services tools and support

What are the next steps for your organization with regard to HR and people management?

To continue our engagement with staff the next staff survey will take place in October/November 2011. We will also be exploring how People in Aid can support our partners and will be developing an HR strategy.